

Open

Untitled

Marion County Public Library System Strategic Plan

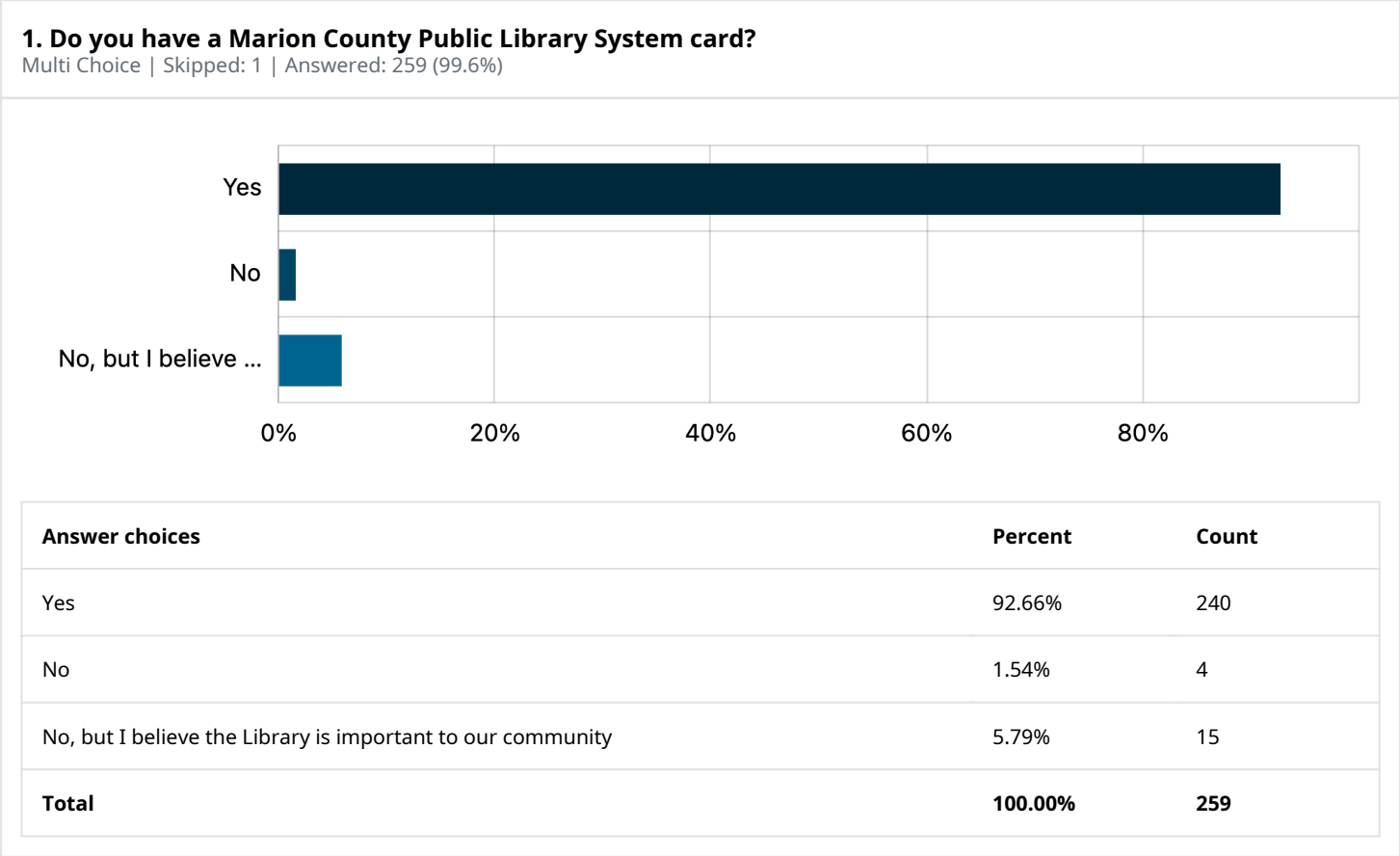
209

Contributors

260

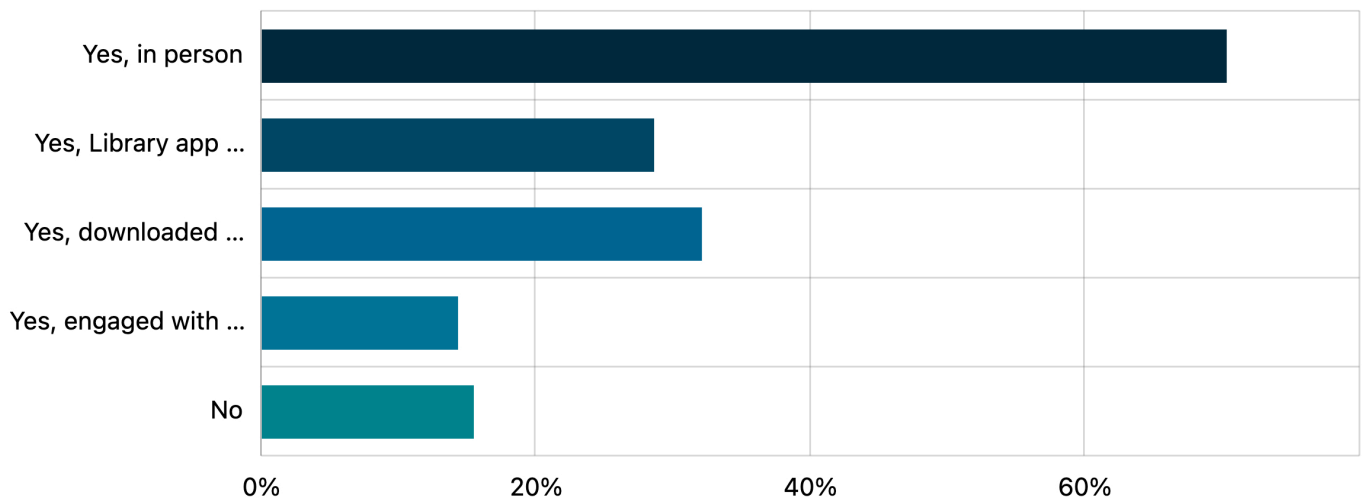
Contributions

Contribution Summary



2. Have you used the Marion County Public Library System in person or online in the last 12 months?

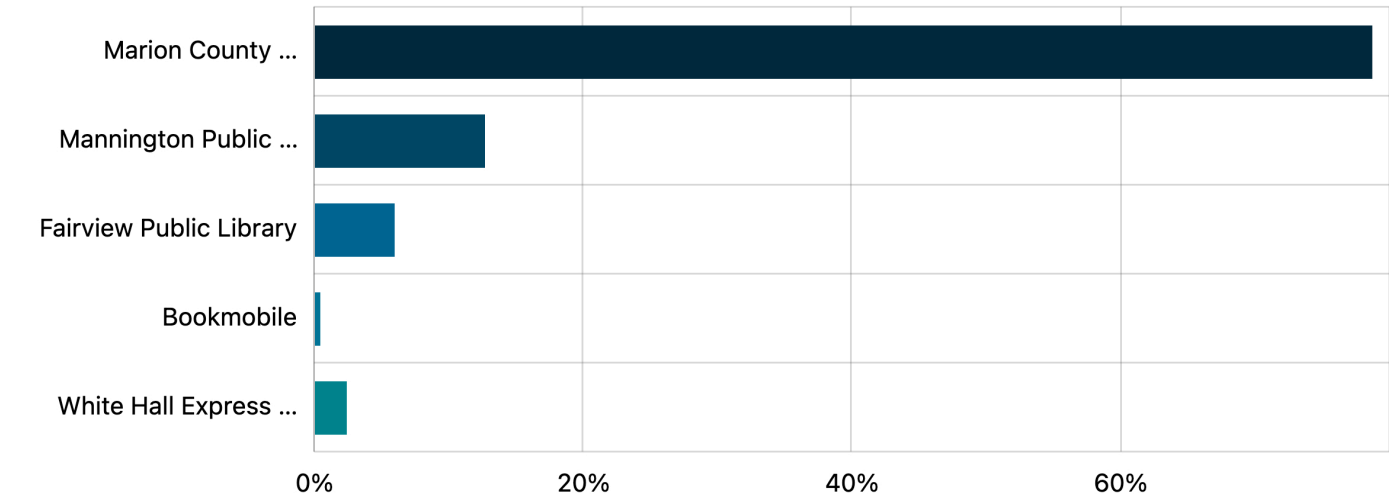
Multi Choice | Skipped: 1 | Answered: 259 (99.6%)



Answer choices	Percent	Count
Yes, in person	70.27%	182
Yes, Library app (Pocket Library)	28.57%	74
Yes, downloaded eBooks/eAudiobooks, streamed music or used online databases but did not visit in person	32.05%	83
Yes, engaged with the Library at a community event outside the library building	14.29%	37
No	15.44%	40

3. Which Library branch do you visit most often?

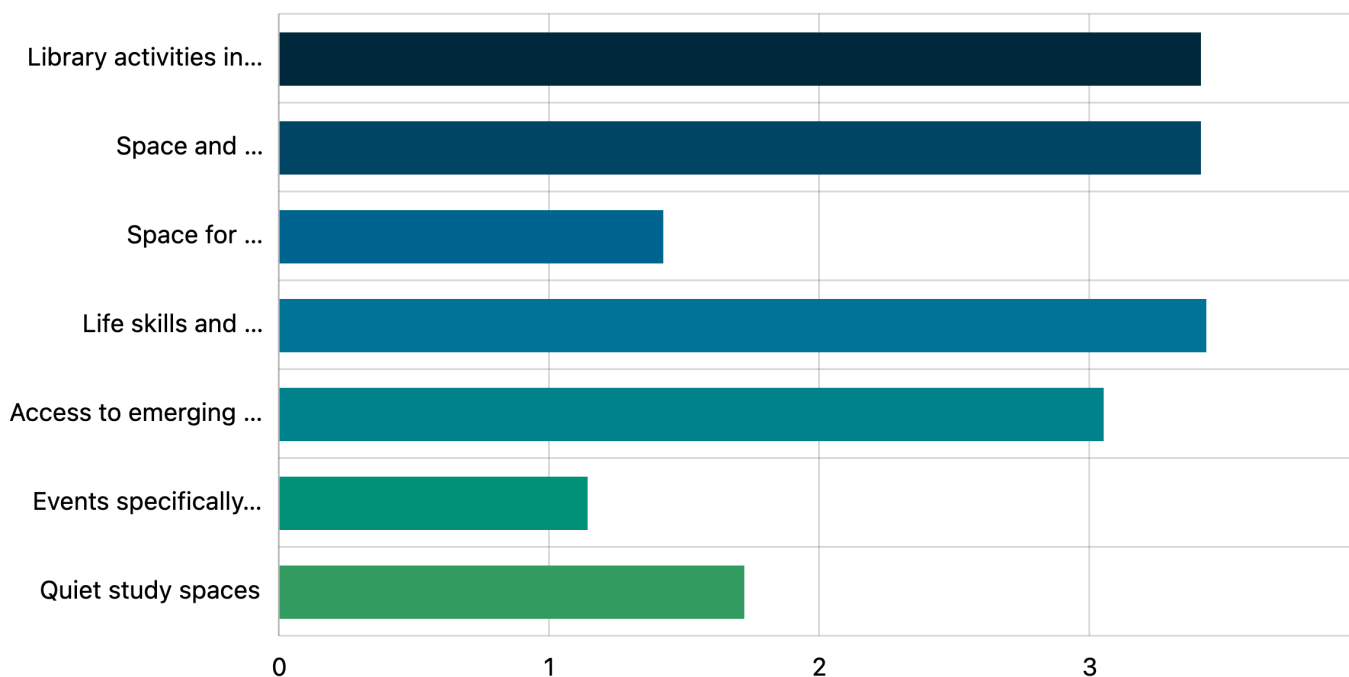
Multi Choice | Skipped: 7 | Answered: 253 (97.3%)



Answer choices	Percent	Count
Marion County Public Library	78.66%	199
Mannington Public Library	12.65%	32
Fairview Public Library	5.93%	15
Bookmobile	0.40%	1
White Hall Express Library	2.37%	6
Total	100.00%	253

4. In addition to books, programs, events and assistance from staff, what do you think the Library should focus on during the next three years?

Ranking | Skipped: 34 | Answered: 226 (86.9%)



	1	2	3	4	5	6	7	Count	Score	Avg Rank
Library activities in a variety of community locations	50.79% 64	20.63% 26	22.22% 28	3.17% 4	2.38% 3	0.79% 1	0% 0	126	3.41	1.88
Space and activities for gathering as a community	37.80% 48	35.43% 45	23.62% 30	1.57% 2	1.57% 2	0% 0	0% 0	127	3.41	1.94
Space for co-working, entrepreneurs and small businesses with smart office tools and other amenities	17.46% 11	34.92% 22	28.57% 18	0% 0	4.76% 3	7.94% 5	6.35% 4	63	1.42	2.89

es

Life skills and healthy living activities such as cooking and fitness	26.87% 36	39.55% 53	27.61% 37	2.24% 3	0.75% 1	1.49% 2	1.49% 2	134	3.43	2.21
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Access to emerging technology equipment and software along with instruction in use, or make space	32.50% 39	29.17% 35	27.50% 33	5.00% 6	4.17% 5	0.83% 1	0.83% 1	120	3.05	2.25
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Events specifically designed to help me meet new people	23.53% 12	21.57% 11	29.41% 15	7.84% 4	3.92% 2	7.84% 4	5.88% 3	51	1.14	2.94
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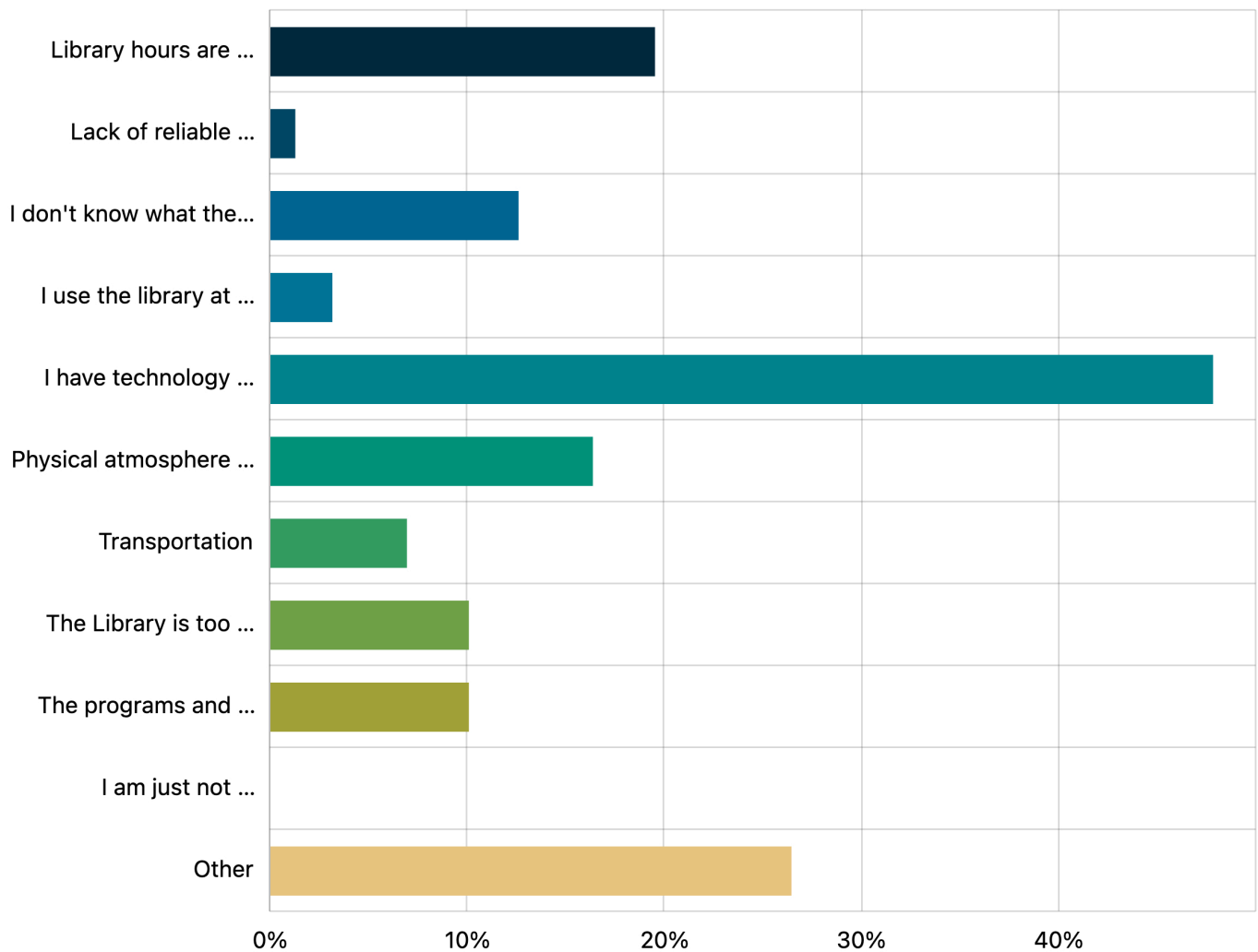
Quiet study spaces	20.51% 16	21.79% 17	34.62% 27	5.13% 4	3.85% 3	5.13% 4	8.97% 7	78	1.72	3.01
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Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.

Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

5. Do any of the factors listed below keep you from visiting a Library building or website?

Multi Choice | Skipped: 101 | Answered: 159 (61.2%)

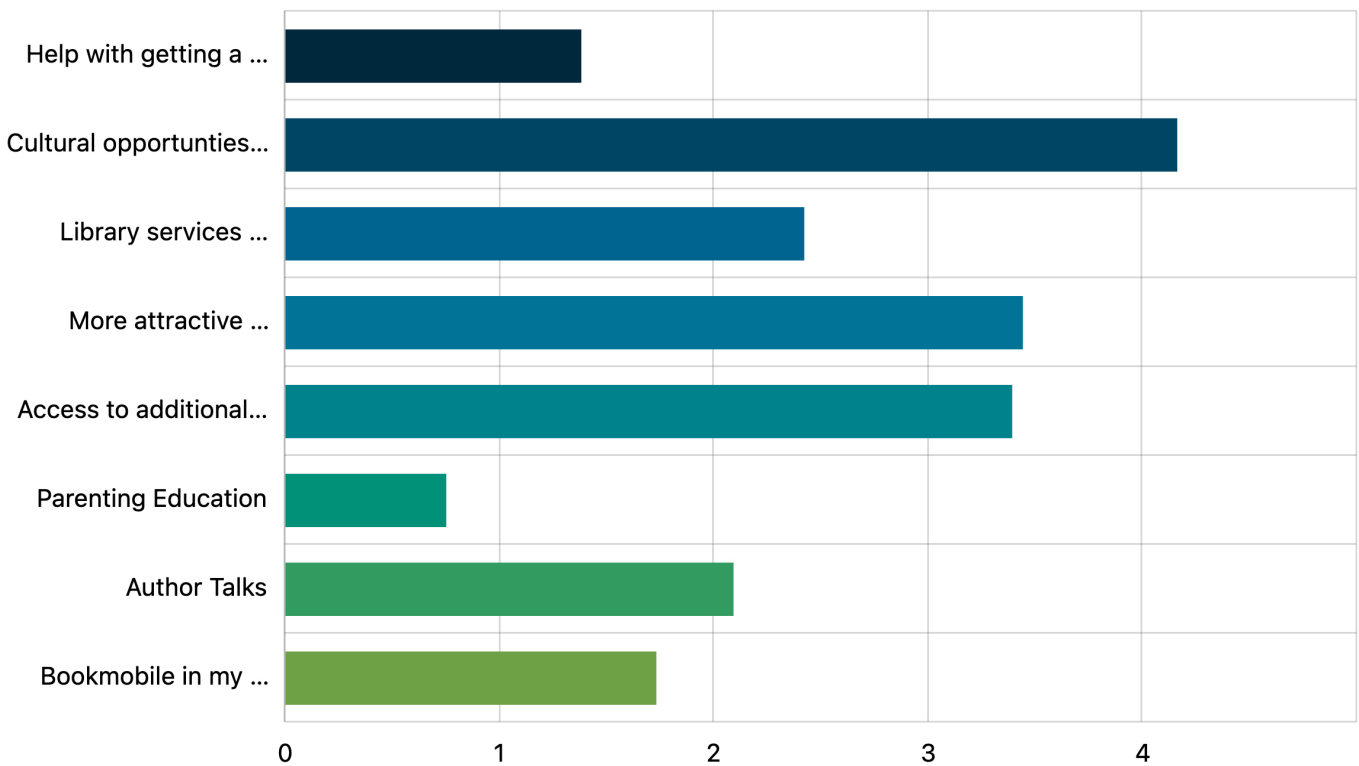


Answer choices	Percent	Count
Library hours are not convenient	19.50%	31
Lack of reliable internet access	1.26%	2
I don't know what the library offers	12.58%	20
I use the library at my school/college	3.14%	5
I have technology and Internet access at home	47.80%	76
Physical atmosphere of the library is not comfortable	16.35%	26
Transportation	6.92%	11
The Library is too far from my home, work or school	10.06%	16
The programs and events the library offers do not interest me	10.06%	16
I am just not interested	0%	0
Other	26.42%	42

I am just not interested in libraries	0%	0
Other	26.42%	42

6. Which of the following services would make using the Library part of your routine?

Ranking | Skipped: 48 | Answered: 212 (81.5%)



	1	2	3	4	5	6	7	8	Count	Score	Avg Rank
Help with getting a job or starting or growing a business	29.17% 14	12.50% 6	37.50% 18	4.17% 2	4.17% 2	4.17% 2	4.17% 2	4.17% 2	48	1.38	2.92
Cultural opportunities like author talks and local art exhibits	56.91% 70	22.76% 28	13.01% 16	2.44% 3	1.63% 2	0.81% 1	0.81% 1	1.63% 2	123	4.16	1.83
Library services offered in parks, community centers, etc.	28.57% 22	35.06% 27	25.97% 20	1.30% 1	3.90% 3	3.90% 3	1.30% 1	0% 0	77	2.42	2.34

unity
centers
, senior
living
centers
, day
cares,
etc.

More
attracti
ve
spaces
for
leisure
time –
readin
g,
watchi
ng
movies
, atten
ding
classes
, and
visiting
with
others

38.10%	31.43%	24.76%	2.86%	0%	0.95%	1.90%	0%	105	3.44	2.06
40	33	26	3	0	1	2	0			

Access
to addi
tional
unique
items
such as
graphi
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design
softwa
re,
laser
cutting
tools,
musica
l instru
ments,
kitchen
and
hand
tools,
early
learnin
g toys
or
special
needs
manip
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s

33.65%	32.69%	27.88%	2.88%	1.92%	0.96%	0%	0%	104	3.39	2.10
35	34	29	3	2	1	0	0			

Parenti
ng Edu
cation

10.00%	40.00%	10.00%	6.67%	6.67%	6.67%	13.33%	6.67%	30	0.75	3.67
3	12	3	2	2	2	4	2			

Author
Talks

18.57%	35.71%	31.43%	7.14%	0%	0%	2.86%	4.29%	70	2.09	2.67
13	25	22	5	0	0	2	3			

Bookm

25.42%	28.81%	25.42%	1.69%	8.47%	5.08%	1.69%	3.39%	59	1.73	2.78
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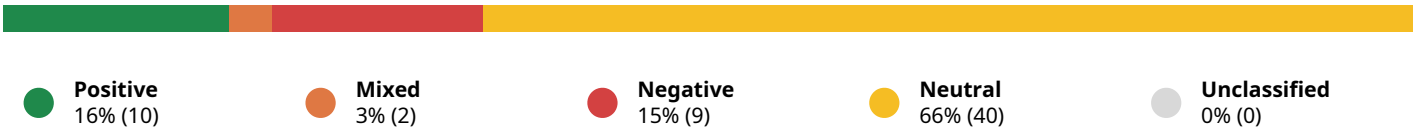
obile in my nei ghborh ood to deliver library books, storyti mes, STEM activiti es and techno logy	15	17	15	1	5	3	1	2
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Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.

Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

7. What technology device or software could the Library offer that would make you use Library more often?
Short Text | Skipped: 199 | Answered: 61 (23.5%)

Sentiment



Tags

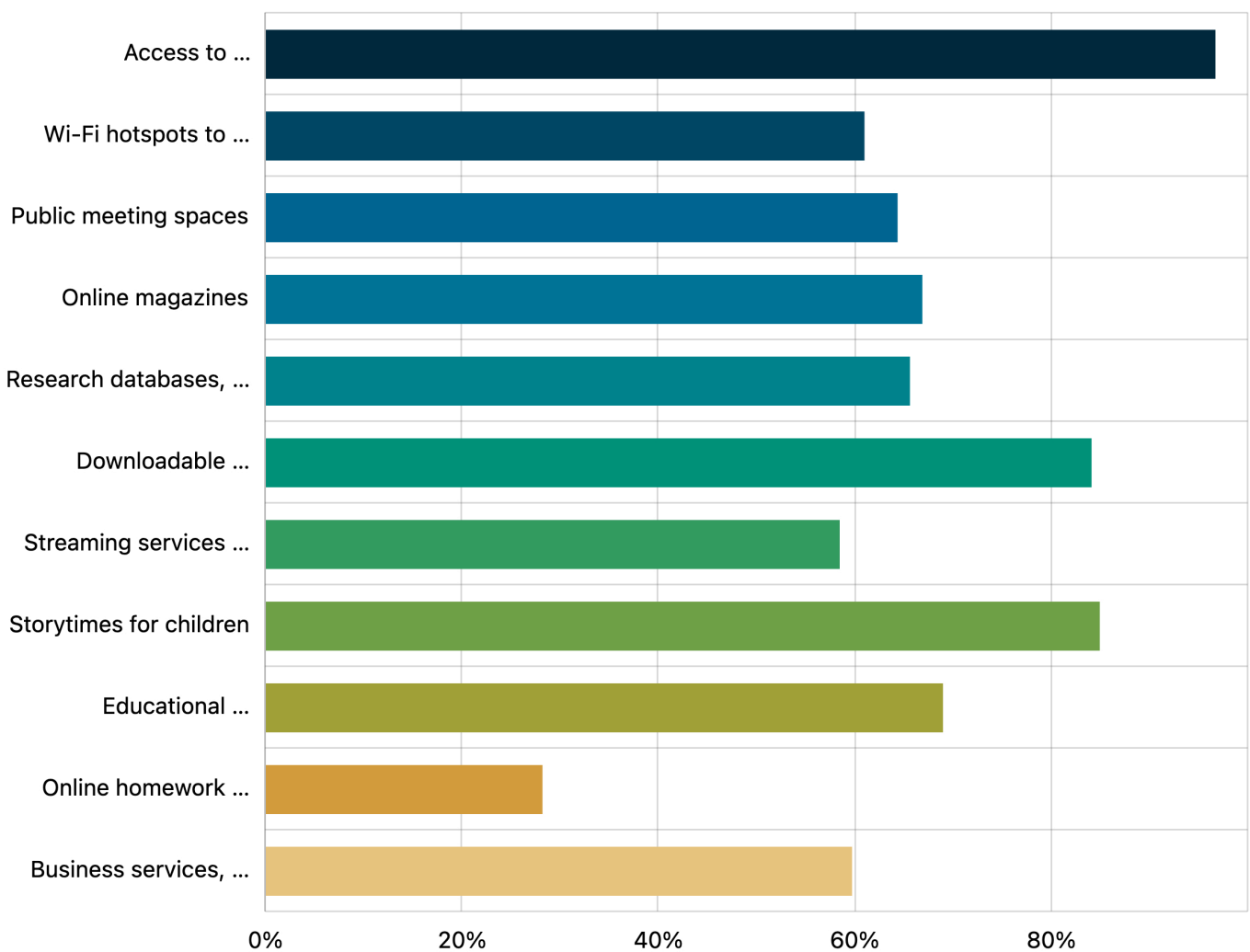
No tag data

Featured Contributions

No featured contributions

8. Are you aware the Library offers the following services?

Multi Choice | Skipped: 22 | Answered: 238 (91.5%)



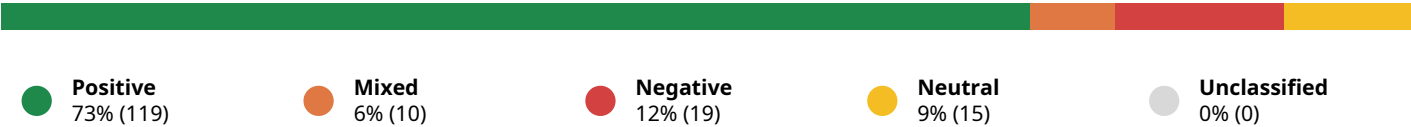
Answer choices	Percent	Count
Access to computers and Wi-Fi	96.64%	230
Wi-Fi hotspots to check out	60.92%	145
Public meeting spaces	64.29%	153
Online magazines	66.81%	159
Research databases, including language learning, software instruction, arts and crafts, and genealogy	65.55%	156
Downloadable eBooks and eAudiobooks	84.03%	200
Streaming services for movies and television	58.40%	139
Storytimes for children	84.87%	202
Educational programs for school age children and teens	68.91%	164

Online homework help (Tutor.com)	28.15%	67
Business services, such as printing, scanning, notary, and fax	59.66%	142

9. How welcome do you feel at the library? What would make you feel more welcome?

Short Text | Skipped: 97 | Answered: 163 (62.7%)

Sentiment



Tags

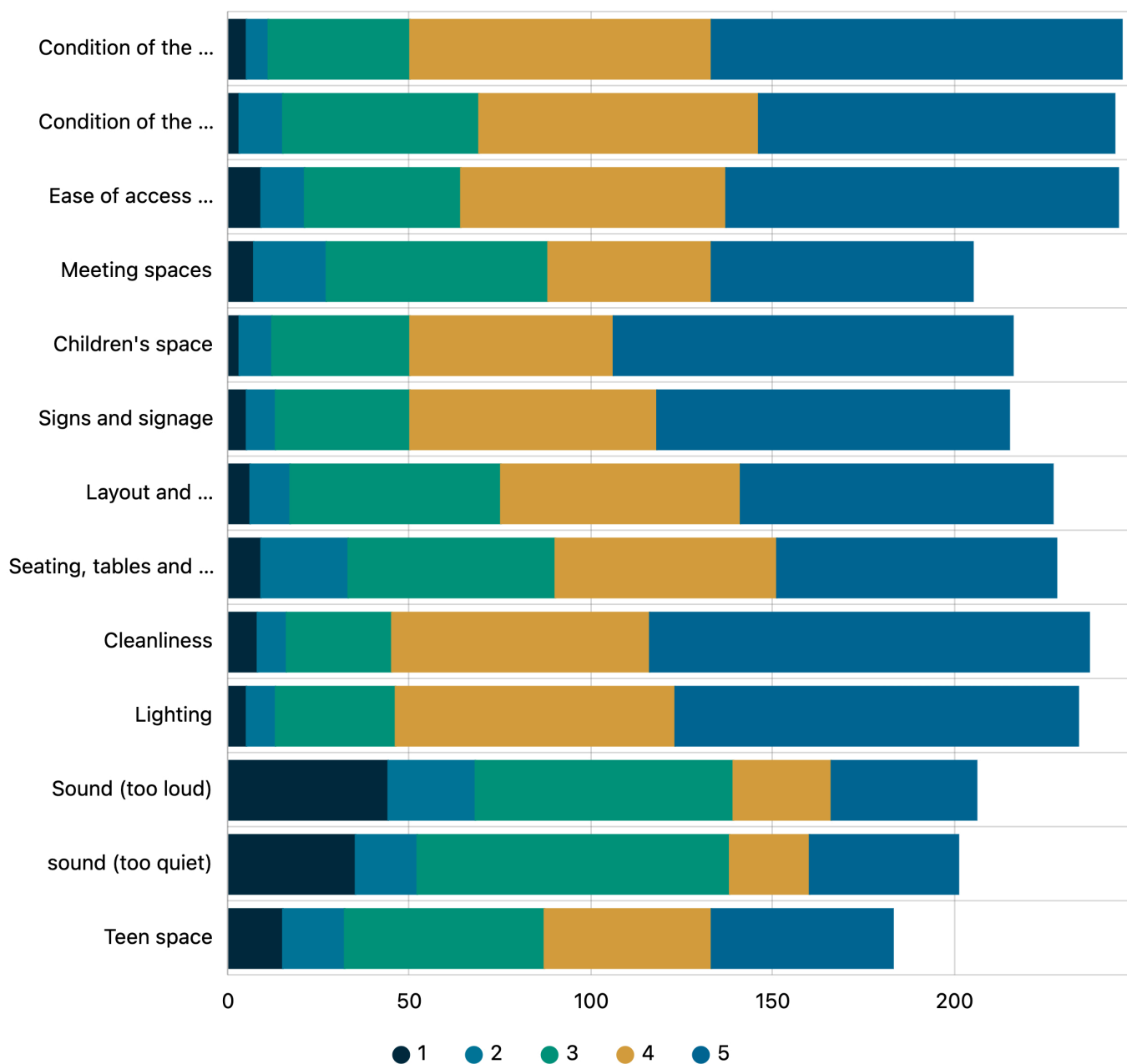
No tag data

Featured Contributions

No featured contributions

10. Please share your opinions about the Main Branch building

Matrix | Skipped: 14 | Answered: 246 (94.6%)

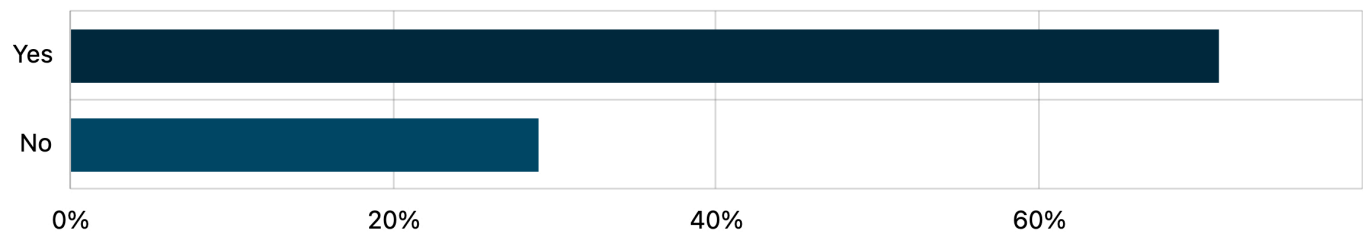


	1	2	3	4	5	Count	Score
Condition of the outside of the library you visit most often	2.03% 5	2.44% 6	15.85% 39	33.74% 83	45.93% 113	246	4.19
Condition of the inside of the library you visit most often	1.23% 3	4.92% 12	22.13% 54	31.56% 77	40.16% 98	244	4.05

Ease of access inside the library you visit most often	3.67% 9	4.90% 12	17.55% 43	29.80% 73	44.08% 108	245	4.06
Meeting spaces	3.41% 7	9.76% 20	29.76% 61	21.95% 45	35.12% 72	205	3.76
Children's space	1.39% 3	4.17% 9	17.59% 38	25.93% 56	50.93% 110	216	4.21
Signs and signage	2.33% 5	3.72% 8	17.21% 37	31.63% 68	45.12% 97	215	4.13
Layout and arrangement	2.64% 6	4.85% 11	25.55% 58	29.07% 66	37.89% 86	227	3.95
Seating, tables and other furniture	3.95% 9	10.53% 24	25.00% 57	26.75% 61	33.77% 77	228	3.76
Cleanliness	3.38% 8	3.38% 8	12.24% 29	29.96% 71	51.05% 121	237	4.22
Lighting	2.14% 5	3.42% 8	14.10% 33	32.91% 77	47.44% 111	234	4.20
Sound (too loud)	21.36% 44	11.65% 24	34.47% 71	13.11% 27	19.42% 40	206	2.98
sound (too quiet)	17.41% 35	8.46% 17	42.79% 86	10.95% 22	20.40% 41	201	3.08
Teen space	8.20% 15	9.29% 17	30.05% 55	25.14% 46	27.32% 50	183	3.54

11. Would knowing more about what the Library offers make you more likely to use the Library?

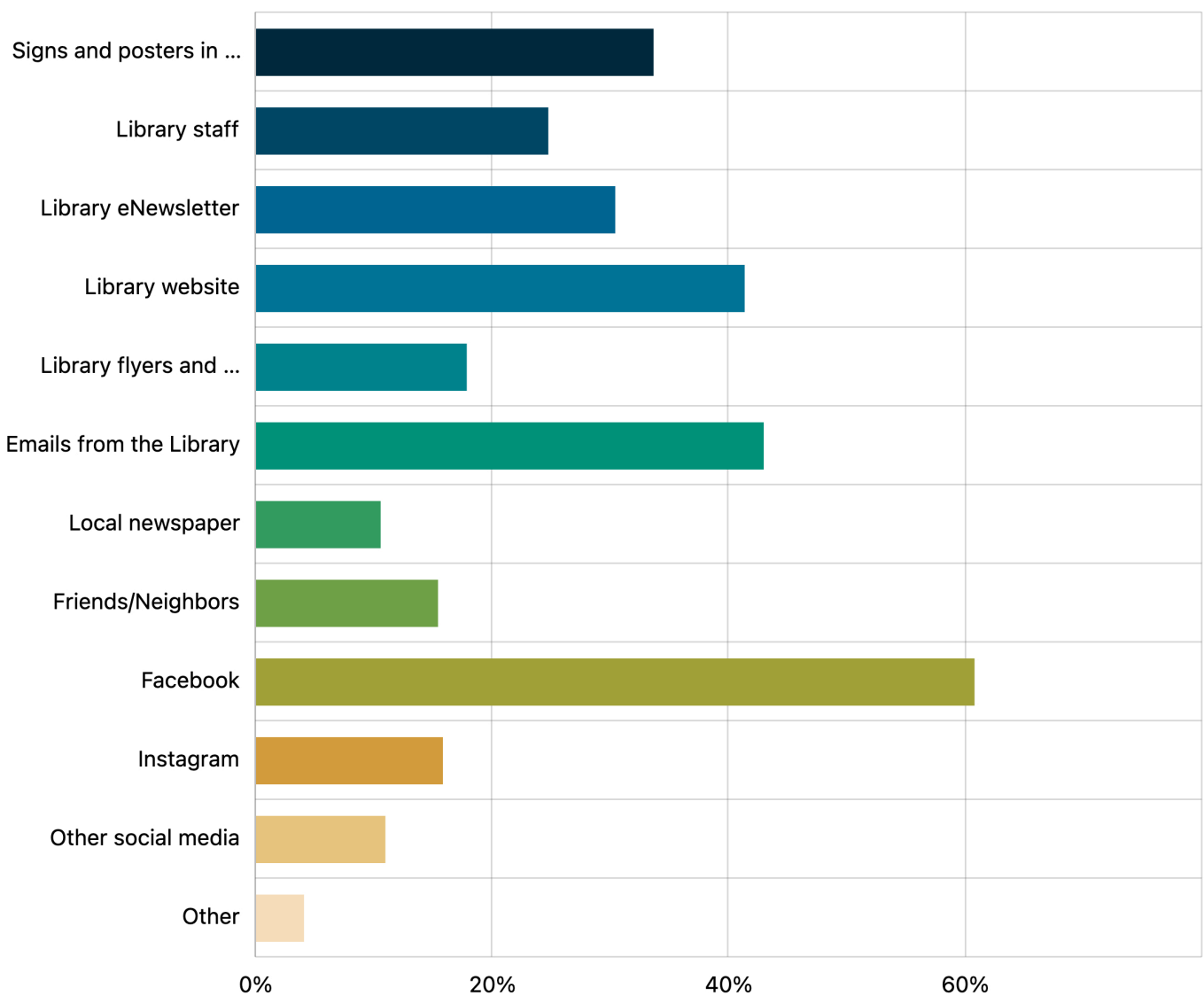
Multi Choice | Skipped: 25 | Answered: 235 (90.4%)



Answer choices	Percent	Count
Yes	71.06%	167
No	28.94%	68
Total	100.00%	235

12. What is your preferred method to find out about Library services and events?

Multi Choice | Skipped: 13 | Answered: 247 (95%)

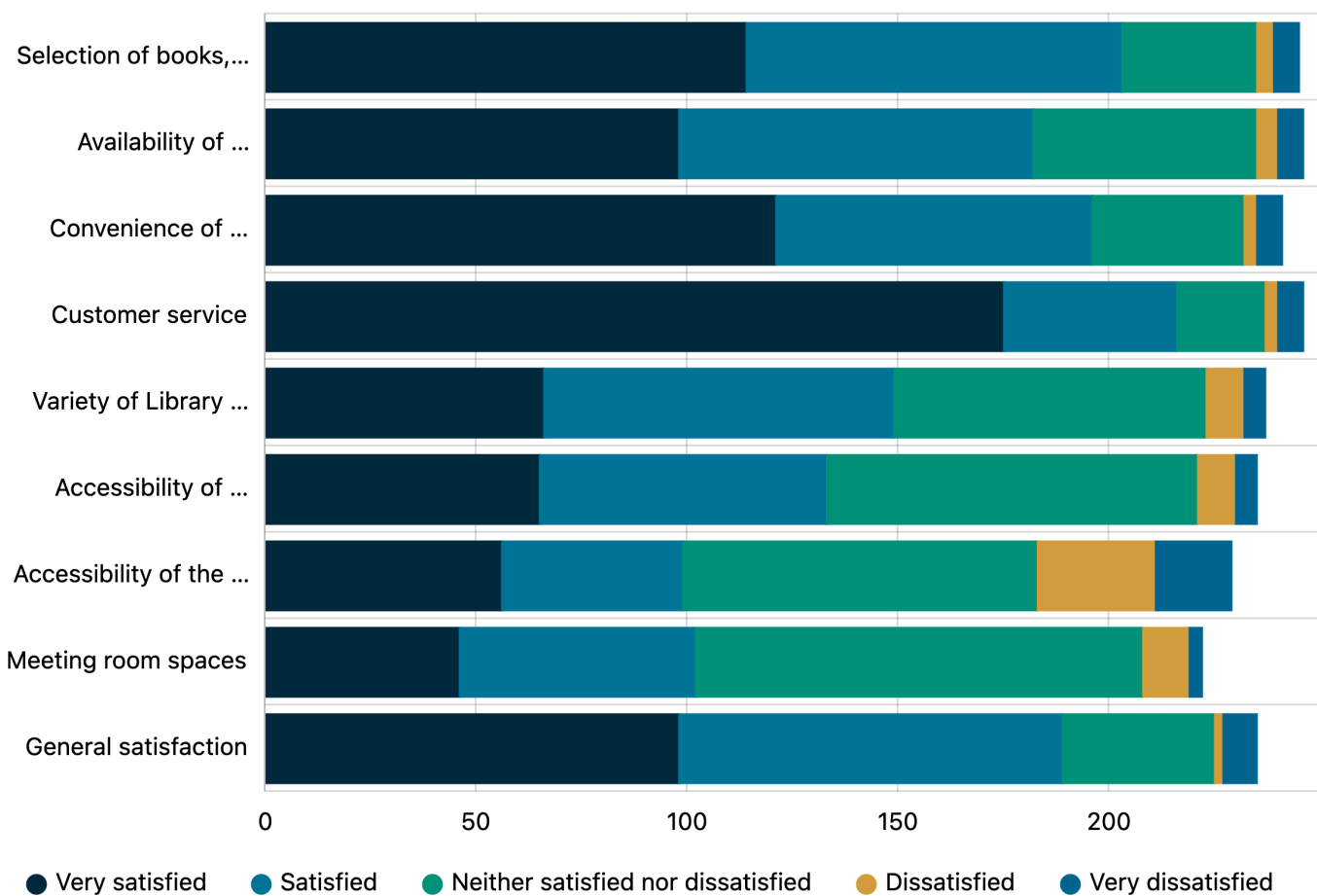


Answer choices	Percent	Count
Signs and posters in the library	33.60%	83
Library staff	24.70%	61
Library eNewsletter	30.36%	75
Library website	41.30%	102
Library flyers and bookmarks	17.81%	44
Emails from the Library	42.91%	106
Local newspaper	10.53%	26
Friends/Neighbors	15.38%	38

Facebook	60.73%	150
Instagram	15.79%	39
Other social media	10.93%	27
Other	4.05%	10

13. Please share your level of satisfaction with the following Library services and spaces

Matrix | Skipped: 10 | Answered: 250 (96.2%)

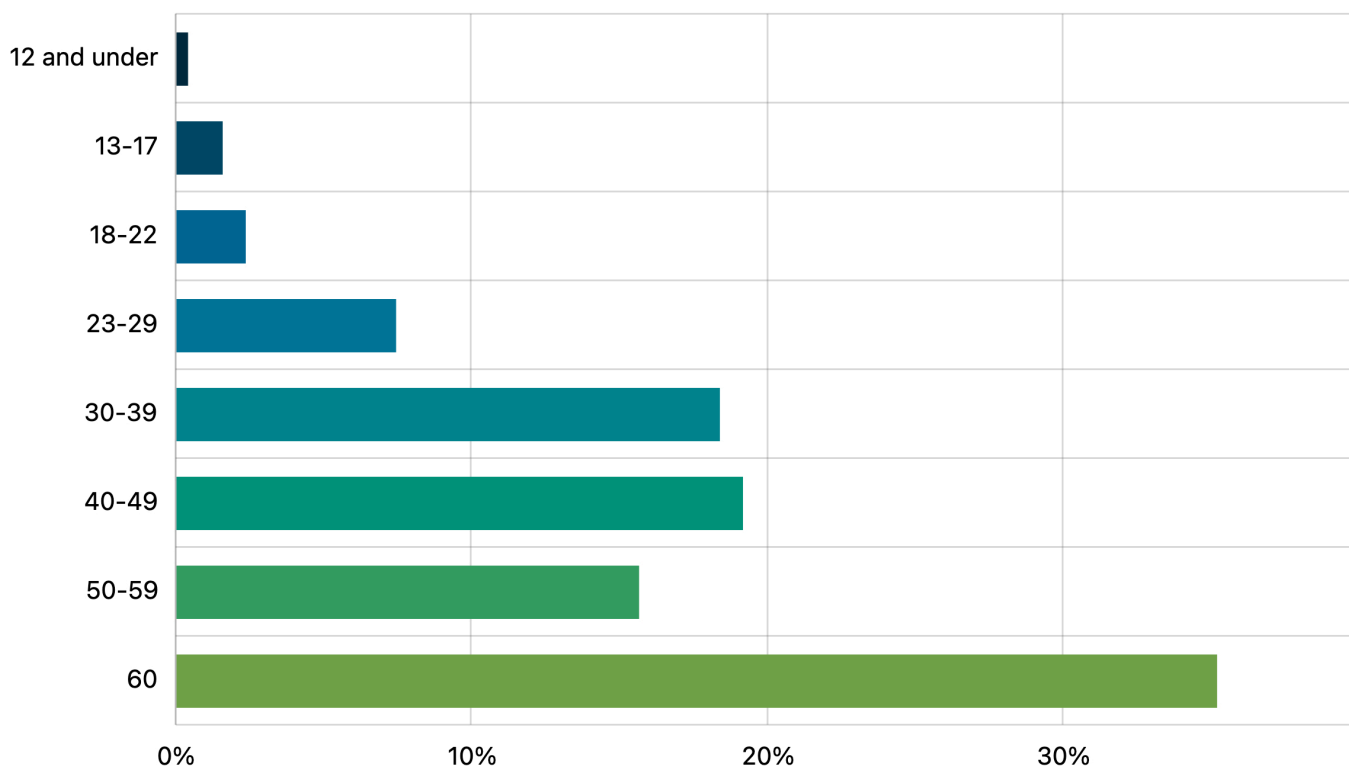


	Very satisfied	Satisfied	Neither satisfied nor dissatisfied	Dissatisfied	Very dissatisfied	Count	Score
Selection of books, eBooks, eAudiobooks and other Library materials	46.53% 114	36.33% 89	13.06% 32	1.63% 4	2.45% 6	245	1.77
Availability of books, eBooks, eAudiobooks and other Library materials	39.84% 98	34.15% 84	21.54% 53	2.03% 5	2.44% 6	246	1.93
Convenience of getting library materials	50.21% 121	31.12% 75	14.94% 36	1.24% 3	2.49% 6	241	1.75
Customer	71.14%	16.67%	8.54%	1.22%	2.44%	246	1.47

service	175	41	21	3	6		
Variety of Library programs	27.85% 66	35.02% 83	31.22% 74	3.80% 9	2.11% 5	237	2.17
Accessibility of Library programs (number of people who can participate, location of programs)	27.66% 65	28.94% 68	37.45% 88	3.83% 9	2.13% 5	235	2.24
Accessibility of the Library for people with disabilities (adaptive equipment, building accessibility)	24.45% 56	18.78% 43	36.68% 84	12.23% 28	7.86% 18	229	2.60
Meeting room spaces	20.72% 46	25.23% 56	47.75% 106	4.95% 11	1.35% 3	222	2.41
General satisfaction	41.70% 98	38.72% 91	15.32% 36	0.85% 2	3.40% 8	235	1.86

14. What is your age?

Multi Choice | Skipped: 4 | Answered: 256 (98.5%)



Answer choices	Percent	Count
12 and under	0.39%	1
13-17	1.56%	4
18-22	2.34%	6
23-29	7.42%	19
30-39	18.36%	47
40-49	19.14%	49
50-59	15.63%	40
60	35.16%	90
Total	100.00%	256