LibraryIQ Consulting

Report Type: Form Results Summary
Date Range: 13-01-2024 - 12-02-2024
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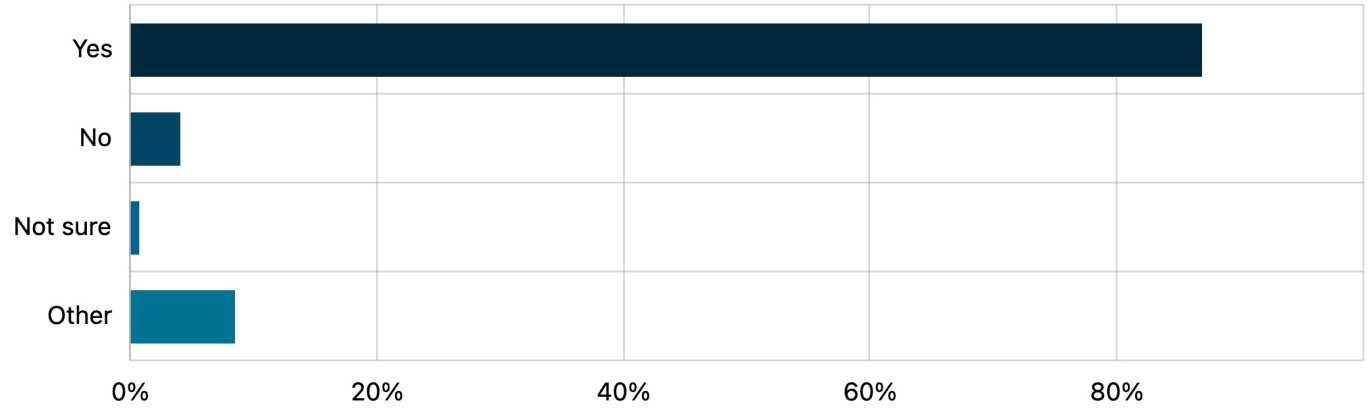
Untitled
Grayslake Area Public Library Strategic Plan

675	774
Contributors	Contributions

Contribution Summary

1. Do you have a Grayslake Area Public Library card?

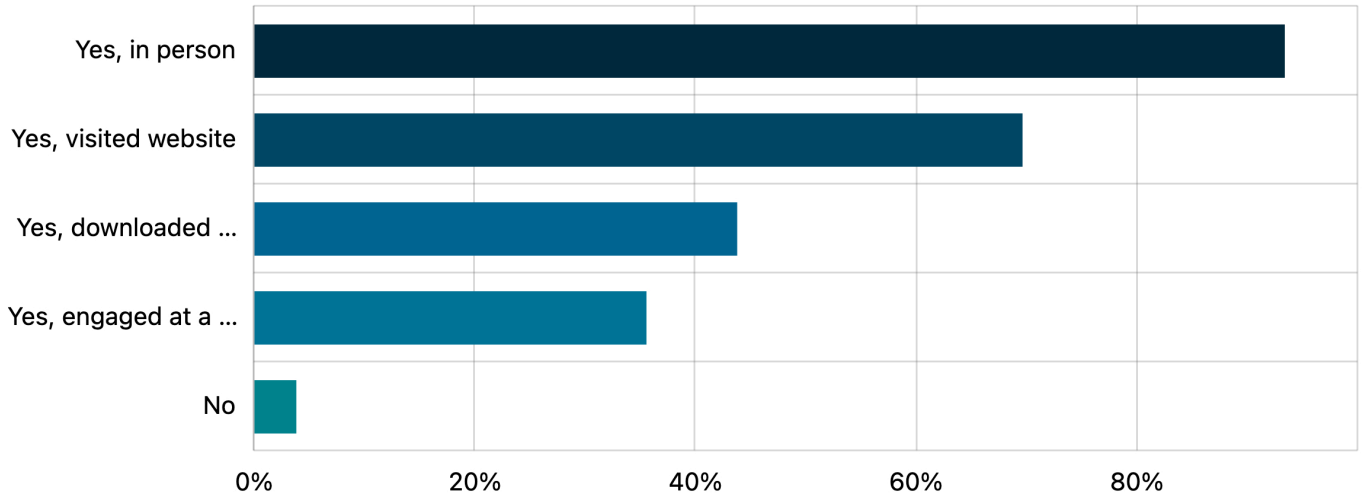
Select Box | Skipped: 52 | Answered: 722 (93.3%)



Answer choices	Percent	Count
Yes	86.84%	627
No	4.02%	29
Not sure	0.69%	5
Other	8.45%	61
Total	**100.00%**	**722**

2. Have you used Grayslake Area Public Library in person or online in the last 12 months?

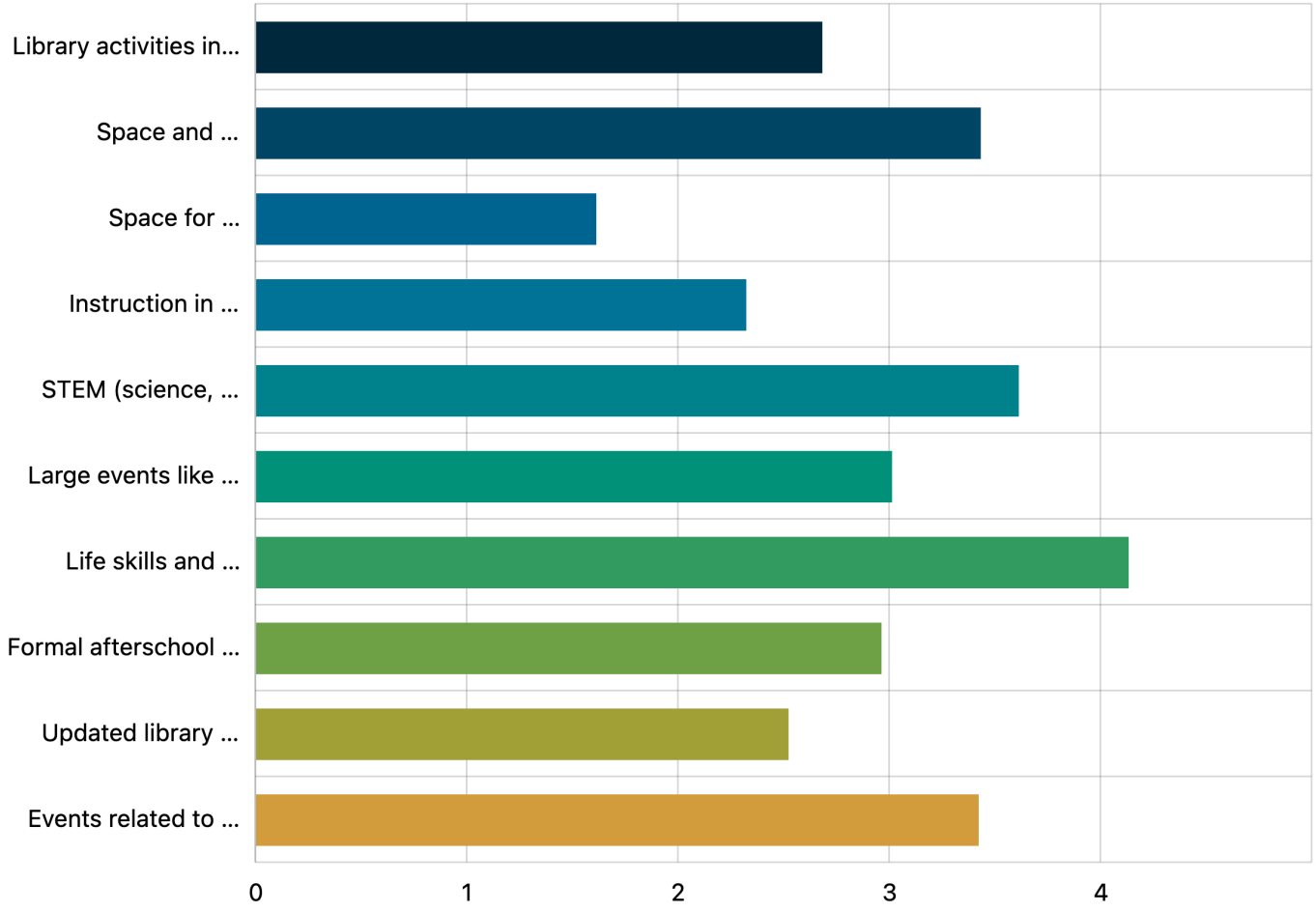
Multi Choice | Skipped: 8 | Answered: 766 (99%)



Answer choices	Percent	Count
Yes, in person	93.34%	715
Yes, visited website	69.58%	533
Yes, downloaded eBooks/eAudiobooks, streamed music or used online resources.	43.73%	335
Yes, engaged at a community event like a farmers market	35.51%	272
No	3.79%	29

3. In addition to books, programs, events and assistance from staff, what do you think the Library should focus on during the next three years?

Ranking | Skipped: 87 | Answered: 687 (88.8%)



	1	2	3	4	5	6	7	8	9	10	Count	Score	Avg Rank
Library activities in a variety of community locations	37.95% 85	18.30% 41	21.43% 48	3.13% 7	6.70% 15	4.46% 10	2.23% 5	2.23% 5	3.13% 7	0.45% 1	224	2.68	2.78
Space and activities for gathering as a community	32.74% 92	28.11% 79	21.71% 61	4.63% 13	3.20% 9	2.49% 7	1.78% 5	3.20% 9	1.42% 4	0.71% 2	281	3.43	2.62
Spac	22.58	20.65	20.00	5.16	3.87	5.16	5.81	7.74	3.23	5.81	155	1.61	3.85

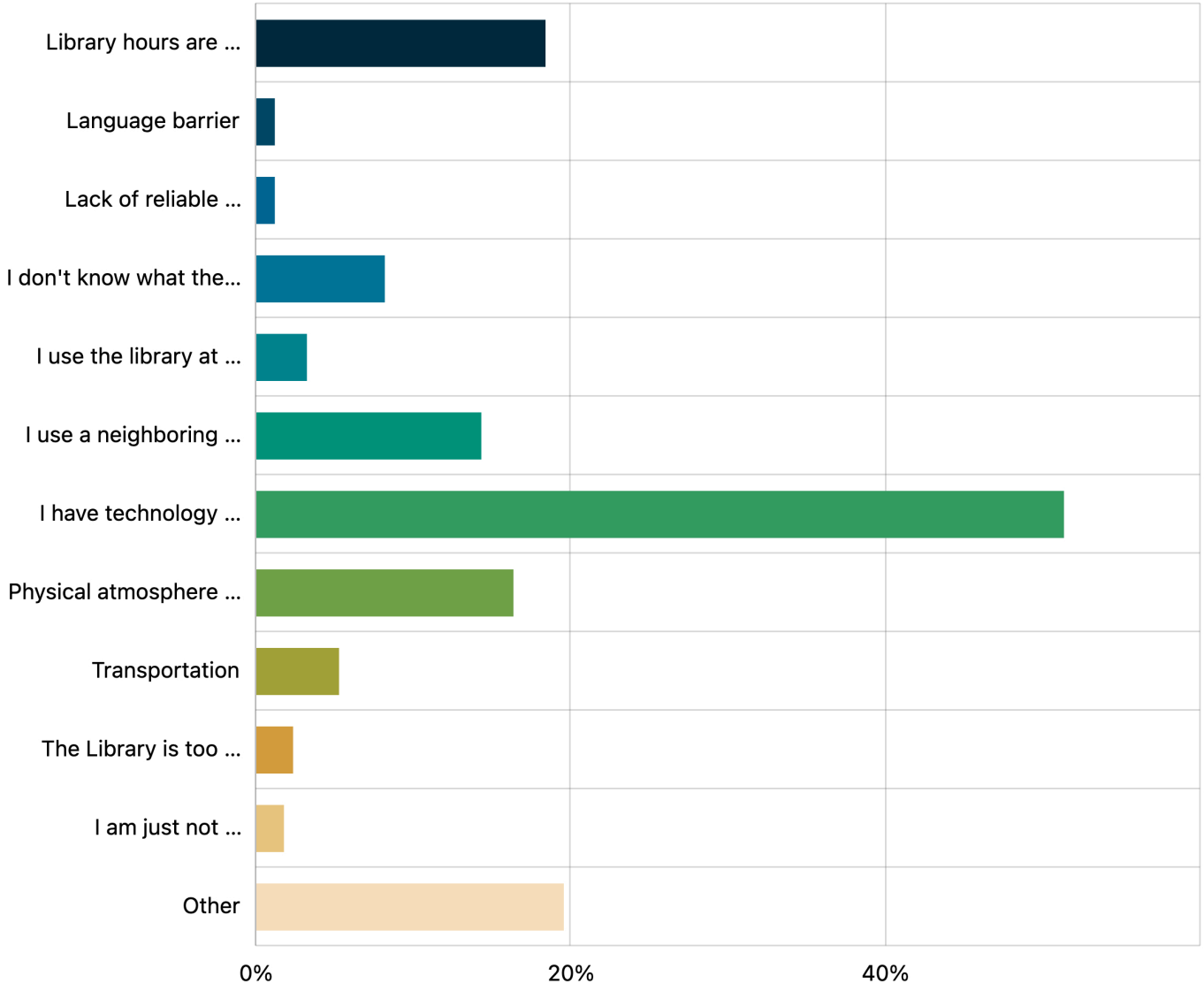
e for co-working, entrepreneurs and small business	% 35	% 32	% 31	% 8	% 6	% 8	% 9	% 12	% 5	% 9			
Instruction in technology like virtual reality or artificial intelligence	23.81 % 50	24.29 % 51	23.33 % 49	5.24 % 11	4.29 % 9	2.38 % 5	3.81 % 8	3.81 % 8	5.24 % 11	3.81 % 8	210	2.32	3.41
STEM (science, technology, engineering, math) activities	30.85 % 91	26.78 % 79	23.73 % 70	6.10 % 18	3.39 % 10	4.75 % 14	2.03 % 6	1.36 % 4	1.02 % 3	0% 0	295	3.61	2.60
Large events like concerts and community fairs	23.74 % 61	28.79 % 74	26.07 % 67	5.84 % 15	3.89 % 10	1.17 % 3	3.89 % 10	3.50 % 9	1.56 % 4	1.56 % 4	257	3.01	2.94
Life skills and healthy living activities such as cooking and fitness	25.37 % 86	33.33 % 113	23.30 % 79	6.19 % 21	2.65 % 9	4.72 % 16	1.77 % 6	1.47 % 5	0.59 % 2	0.59 % 2	339	4.13	2.64
Formal afterschool p	16.60 % 43	25.48 % 66	32.43 % 84	7.72 % 20	6.56 % 17	2.70 % 7	3.47 % 9	1.54 % 4	1.16 % 3	2.32 % 6	259	2.96	3.15

rograms for middle- and high-schoolers													
Updated library building	32.29% 72	23.77% 53	17.04% 38	4.93% 11	3.59% 8	3.14% 7	2.24% 5	1.35% 3	5.83% 13	5.83% 13	223	2.52	3.25
Events related to authors and reading and literacy	24.00% 72	20.67% 62	28.33% 85	7.67% 23	6.00% 18	3.00% 9	2.67% 8	3.00% 9	2.00% 6	2.67% 8	300	3.42	3.16

Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

4. Do any of the factors listed below keep you from visiting the Library building or the website? (Check all that apply.)

Multi Choice | Skipped: 431 | Answered: 343 (44.3%)

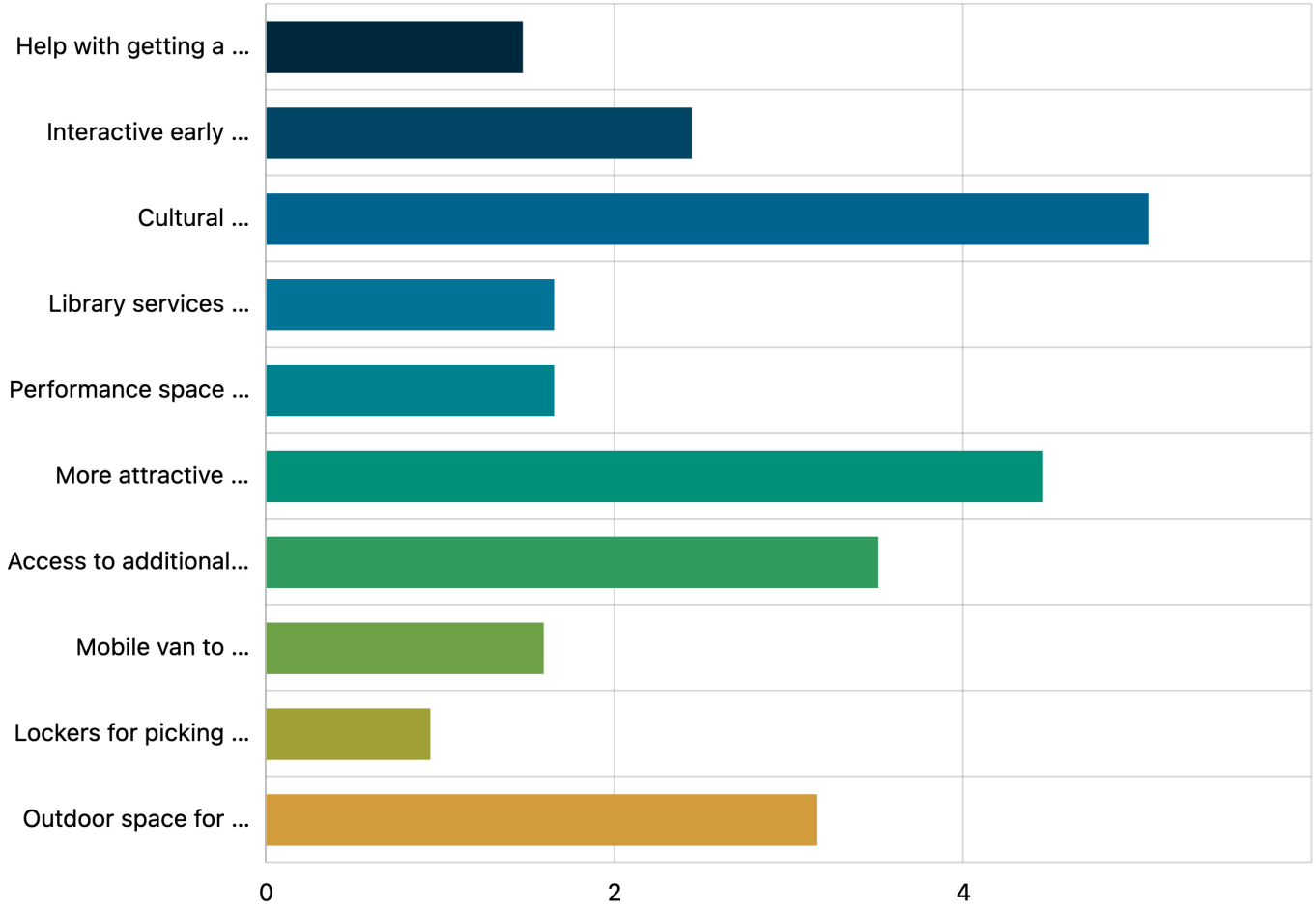


Answer choices	Percent	Count
Library hours are not convenient	18.37%	63
Language barrier	1.17%	4
Lack of reliable internet access to visit website	1.17%	4
I don't know what the library offers	8.16%	28
I use the library at my school/college	3.21%	11
I use a neighboring public library	14.29%	49
I have technology and Internet access at home	51.31%	176

Physical atmosphere of the library is not comfortable	16.33%	56
Transportation	5.25%	18
The Library is too far from my home, work or school	2.33%	8
I am just not interested in libraries	1.75%	6
Other	19.53%	67

5. Which of the following services would make using the Library part of your routine?

Ranking | Skipped: 151 | Answered: 623 (80.5%)



	1	2	3	4	5	6	7	8	9	10	Count	Score	Avg Rank
Help with getting a job or starting or growing a business	40.71% 46	17.70% 20	18.58% 21	3.54% 4	2.65% 3	3.54% 4	4.42% 5	2.65% 3	3.54% 4	2.65% 3	113	1.47	2.91
Interactive early learning events and toys	61.85% 107	12.14% 21	12.14% 21	1.16% 2	2.89% 5	1.73% 3	1.73% 3	1.73% 3	1.73% 3	2.89% 5	173	2.44	2.23
Cultu	53.18	24.57	15.32	2.31	1.45	0.29	1.16	1.16	0.58	0%	346	5.06	1.89

ral opportunities like local art exhibits and author visits	% 184	% 85	% 53	% 8	% 5	% 1	% 4	% 4	% 2	0			
Library services offered in parks, community centers, senior living centers, day cares, etc.	19.53 % 25	28.91 % 37	30.47 % 39	2.34 % 3	4.69 % 6	7.03 % 9	4.69 % 6	0.78 % 1	0.78 % 1	0.78 % 1	128	1.65	2.98
Performance space for community use	15.15 % 20	30.30 % 40	26.52 % 35	9.85 % 13	4.55 % 6	2.27 % 3	5.30 % 7	1.52 % 2	3.79 % 5	0.76 % 1	132	1.65	3.22
More attractive spaces for leisure time – reading, watching movies, attending classes, and visiting with others	36.01 % 112	36.01 % 112	21.22 % 66	3.54 % 11	0.96 % 3	0.32 % 1	0.64 % 2	0.64 % 2	0.32 % 1	0.32 % 1	311	4.45	2.08
Access to additio	28.79 % 74	30.74 % 79	27.24 % 70	3.50 % 9	3.89 % 10	1.95 % 5	0.39 % 1	1.56 % 4	1.56 % 4	0.39 % 1	257	3.51	2.50

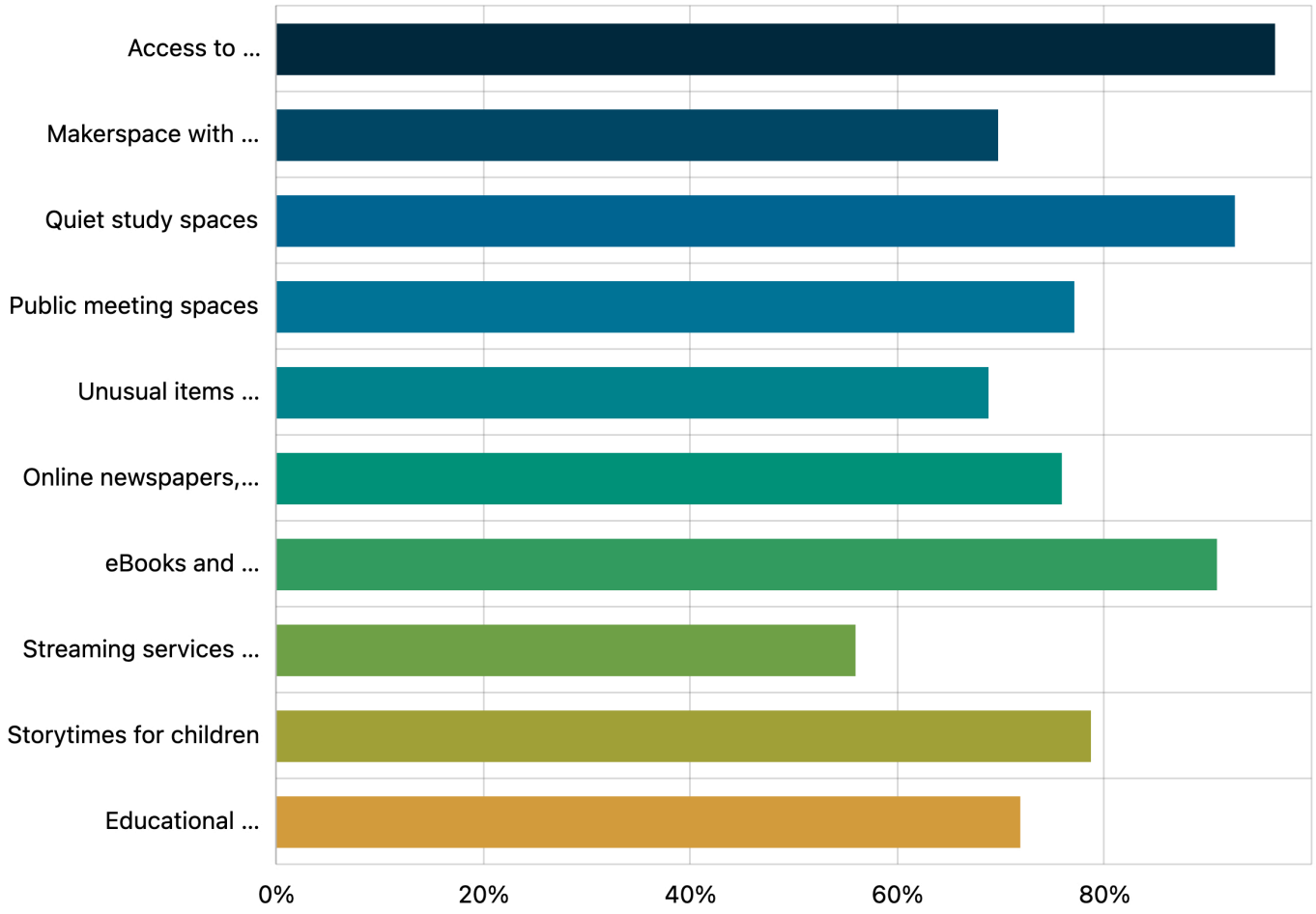
nal uniq ue items such as grap hic desig n soft ware, laser cuttin g tools, musi cal in stru ment s, early learni ng toys or speci al need s ma nipul ative s													
Mobil e van to deliv er librar y book s, sto rytim es, STEM activi ties and t echn ology	17.83 % 23	30.23 % 39	20.16 % 26	11.63 % 15	3.88 % 5	3.88 % 5	2.33 % 3	3.10 % 4	5.43 % 7	1.55 % 2	129	1.59	3.33
Locke rs for picki ng up book s at n on-Libra ry loc ation s like groce ry store s or parks	10.47 % 9	32.56 % 28	20.93 % 18	6.98 % 6	2.33 % 2	2.33 % 2	3.49 % 3	3.49 % 3	2.33 % 2	15.12 % 13	86	0.94	4.16

Outdoor space for library activities	9.35% 23	31.71% 78	38.21% 94	8.13% 20	5.69% 14	2.44% 6	0.41% 1	2.85% 7	0.41% 1	0.81% 2	246	3.16	3.00

Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions.
Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.

6. Are you aware the Library offers the following services?

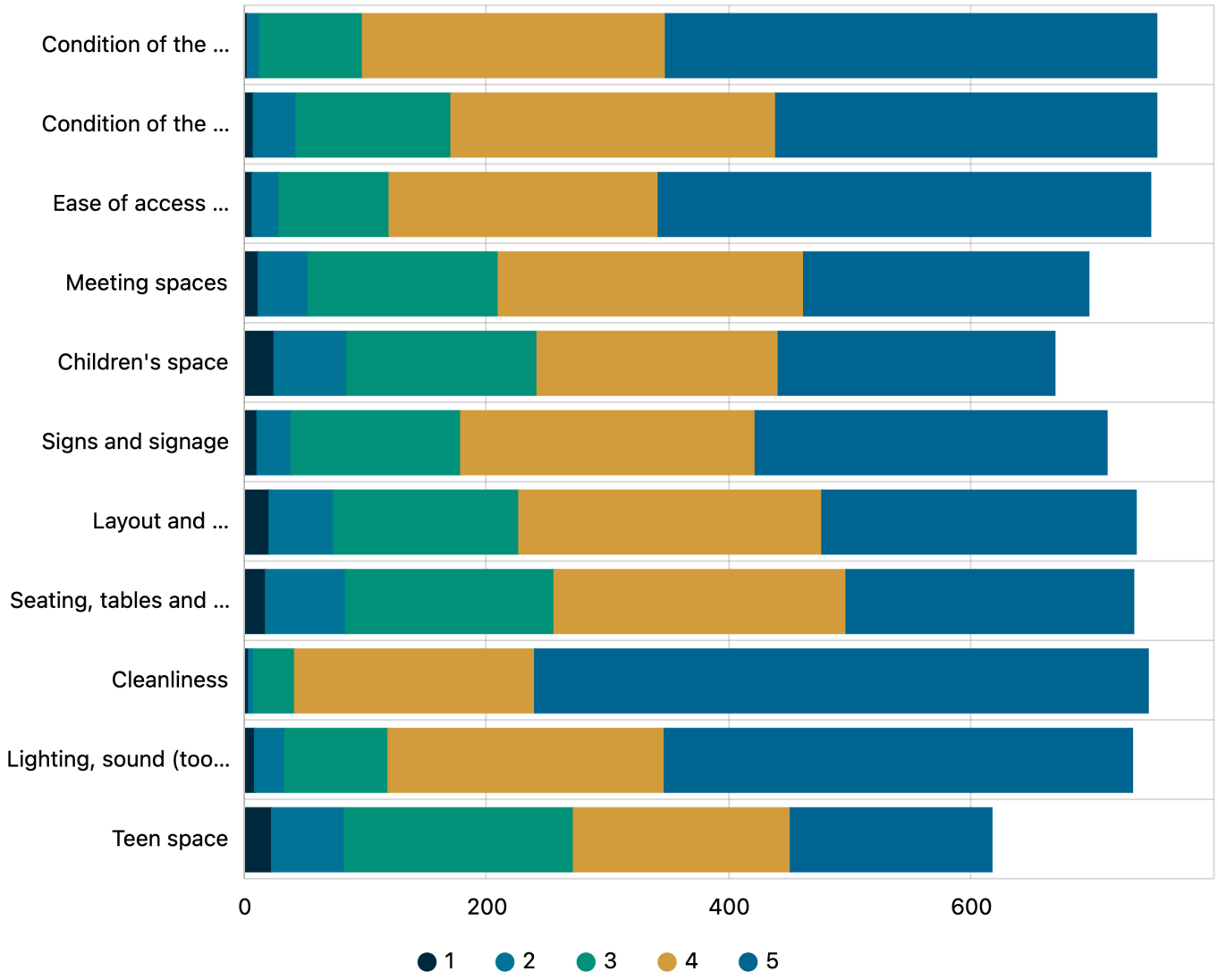
Multi Choice | Skipped: 26 | Answered: 748 (96.6%)



Answer choices	Percent	Count
Access to computers and Wi-Fi	96.39%	721
Makerspace with equipment for laser cutting, embroidery sewing, 3D printing, Adobe Creative Suite software (the HUB)	69.65%	521
Quiet study spaces	92.51%	692
Public meeting spaces	77.01%	576
Unusual items available for checkout such as telescopes, board games, craft kits, etc.	68.72%	514
Online newspapers, magazines and online research resources	75.80%	567
eBooks and eAudiobooks	90.78%	679
Streaming services for movies and music	55.88%	418
Storytimes for children	78.61%	588
Educational programs for school age children and teens	71.79%	537

7. Please share your opinions about the Grayslake Area Public Library building.

Matrix | Skipped: 21 | Answered: 753 (97.3%)

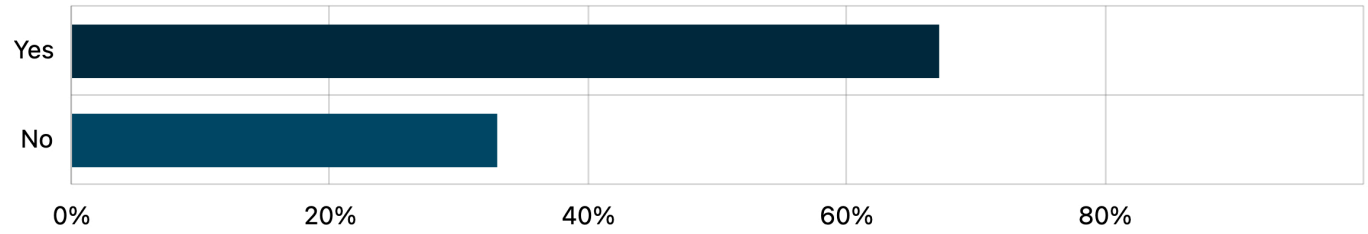


	1	2	3	4	5	Count	Score
Condition of the outside of the library	0.27% 2	1.33% 10	11.30% 85	33.24% 250	53.86% 405	752	4.39
Condition of the inside of the library	0.93% 7	4.65% 35	17.02% 128	35.64% 268	41.76% 314	752	4.13
Ease of access inside the library	0.80% 6	2.95% 22	12.18% 91	29.72% 222	54.35% 406	747	4.34
Meeting spaces	1.58% 11	5.89% 41	22.56% 157	36.21% 252	33.76% 235	696	3.95
Children's space	3.59% 24	8.98% 60	23.50% 157	29.79% 199	34.13% 228	668	3.82

Signs and signage	1.41% 10	3.94% 28	19.69% 140	34.18% 243	40.79% 290	711	4.09
Layout and arrangement	2.72% 20	7.21% 53	20.82% 153	34.01% 250	35.24% 259	735	3.92
Seating, tables and other furniture	2.32% 17	9.00% 66	23.47% 172	32.88% 241	32.33% 237	733	3.84
Cleanliness	0.40% 3	0.54% 4	4.56% 34	26.58% 198	67.92% 506	745	4.61
Lighting, sound (too loud or too quiet), temperature control	1.09% 8	3.42% 25	11.61% 85	31.15% 228	52.73% 386	732	4.31
Teen space	3.57% 22	9.74% 60	30.68% 189	29.06% 179	26.95% 166	616	3.66

8. Would knowing more about what the Library offers make you more likely to use the Library?

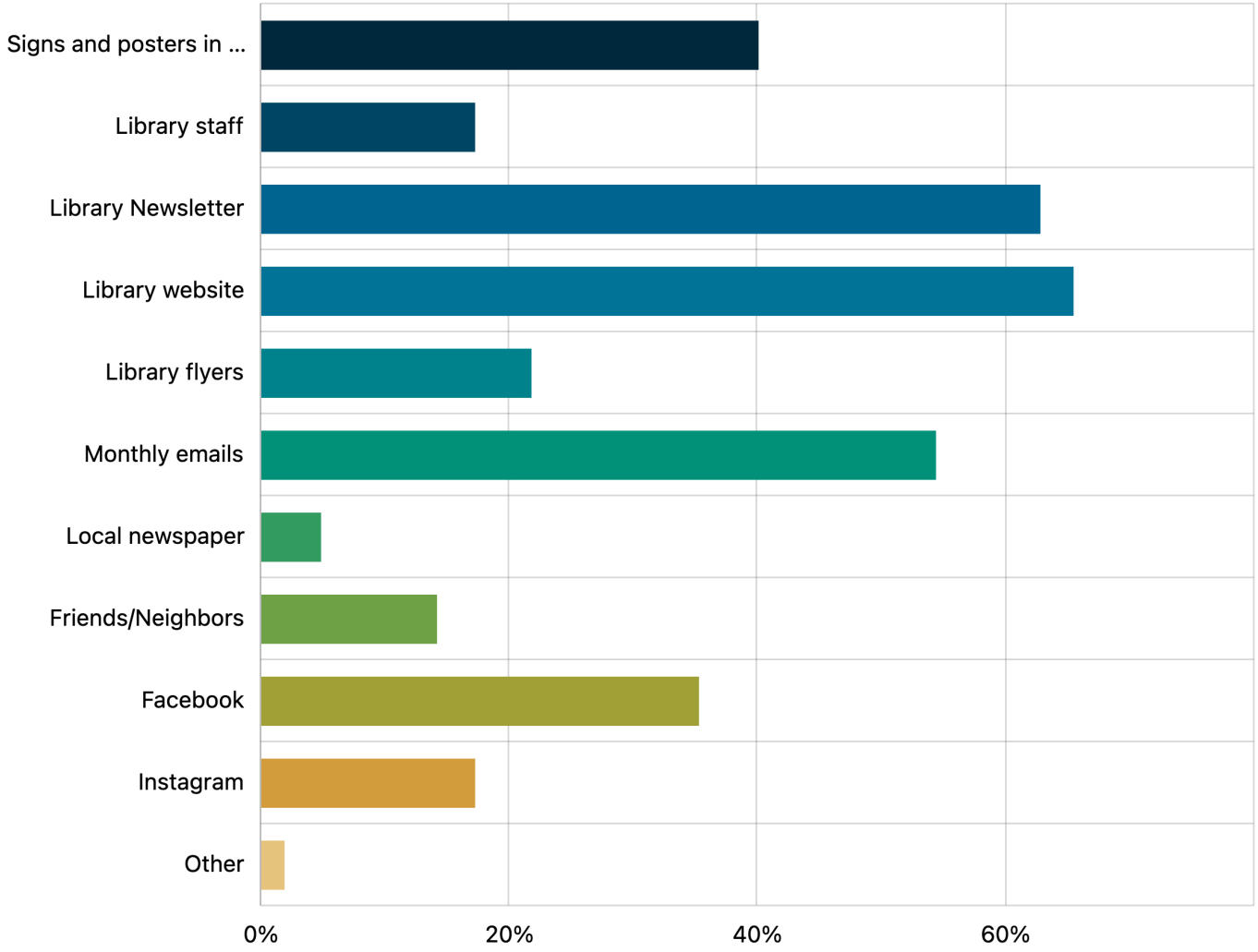
Select Box | Skipped: 81 | Answered: 693 (89.5%)



Answer choices	Percent	Count
Yes	67.10%	465
No	32.90%	228
Total	**100.00%**	**693**

9. What is your preferred method to find out about Library services and events?

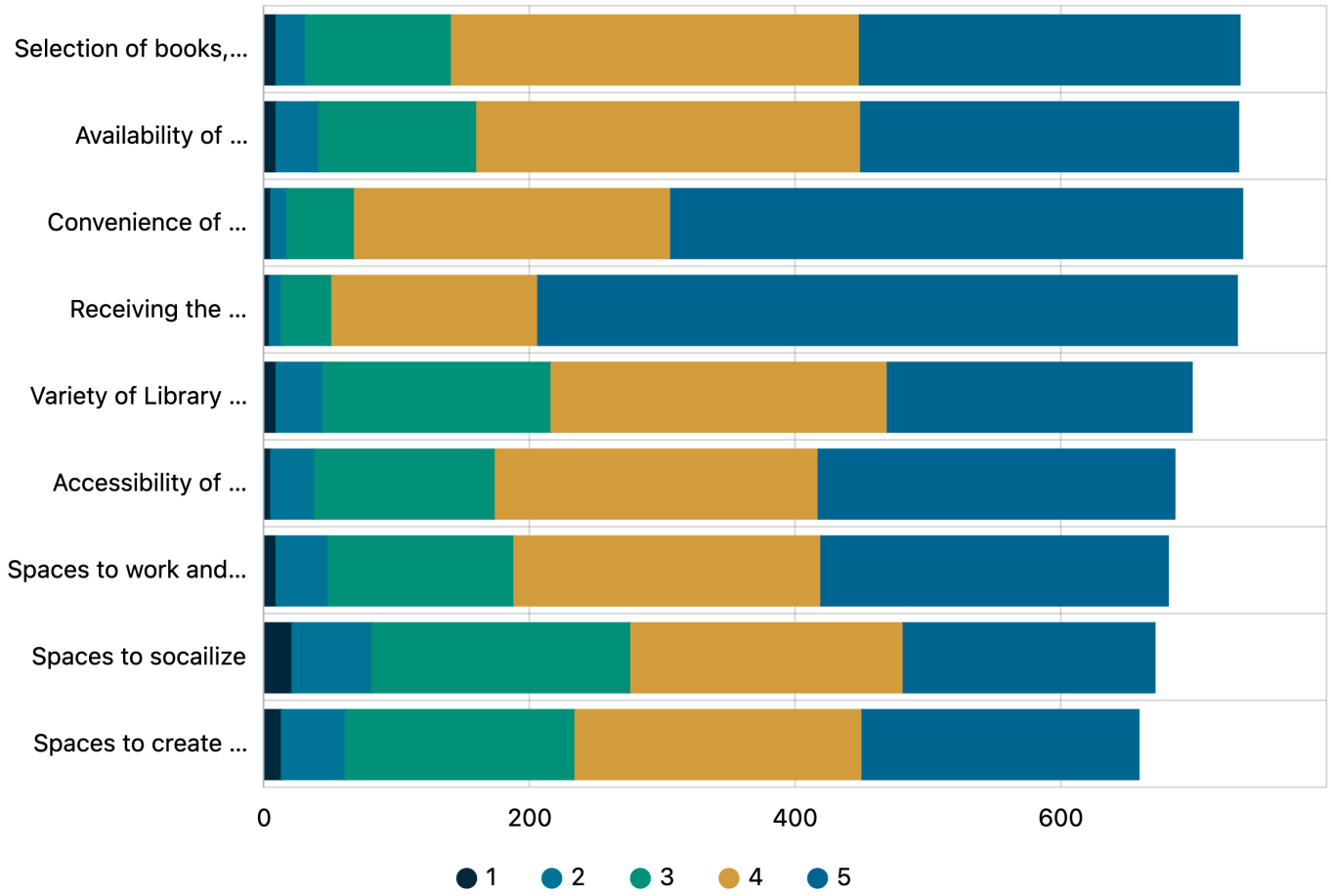
Multi Choice | Skipped: 25 | Answered: 749 (96.8%)



Answer choices	Percent	Count
Signs and posters in the library	40.05%	300
Library staff	17.22%	129
Library Newsletter	62.75%	470
Library website	65.42%	490
Library flyers	21.76%	163
Monthly emails	54.34%	407
Local newspaper	4.81%	36
Friends/Neighbors	14.15%	106
Facebook	35.25%	264

Instagram	17.22%	129
Other	1.87%	14

10. Please share your level of satisfaction with the following Library services and spaces.
Matrix | Skipped: 30 | Answered: 744 (96.1%)

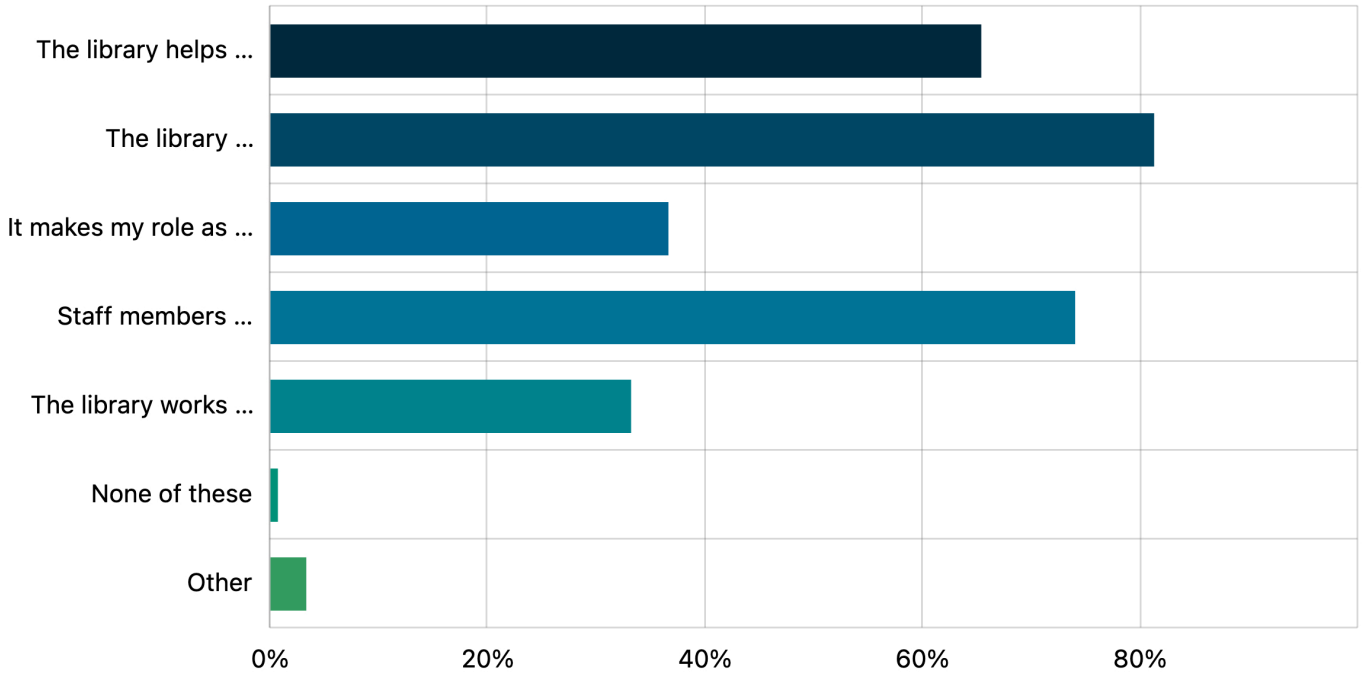


	1	2	3	4	5	Count	Score
Selection of books, eBooks, eAudiobooks and other Library materials	1.23% 9	3.00% 22	14.99% 110	41.83% 307	38.96% 286	734	4.14
Availability of books, eBooks, eAudiobooks and other Library materials	1.23% 9	4.37% 32	16.23% 119	39.43% 289	38.74% 284	733	4.10
Convenience of getting library materials	0.68% 5	1.63% 12	6.93% 51	32.34% 238	58.42% 430	736	4.46
Receiving the assistance	0.55% 4	1.23% 9	5.19% 38	21.17% 155	71.86% 526	732	4.63

you need							
Variety of Library programs	1.29% 9	5.01% 35	24.64% 172	36.25% 253	32.81% 229	698	3.94
Accessibility of Library programs (number of people who can participate, location of programs)	0.73% 5	4.82% 33	19.85% 136	35.47% 243	39.12% 268	685	4.07
Spaces to work and study	1.32% 9	5.74% 39	20.59% 140	33.97% 231	38.38% 261	680	4.02
Spaces to socailize	3.13% 21	8.96% 60	29.10% 195	30.60% 205	28.21% 189	670	3.72
Spaces to create and collaborate	1.98% 13	7.29% 48	26.29% 173	32.83% 216	31.61% 208	658	3.85

11. What does the library do well?

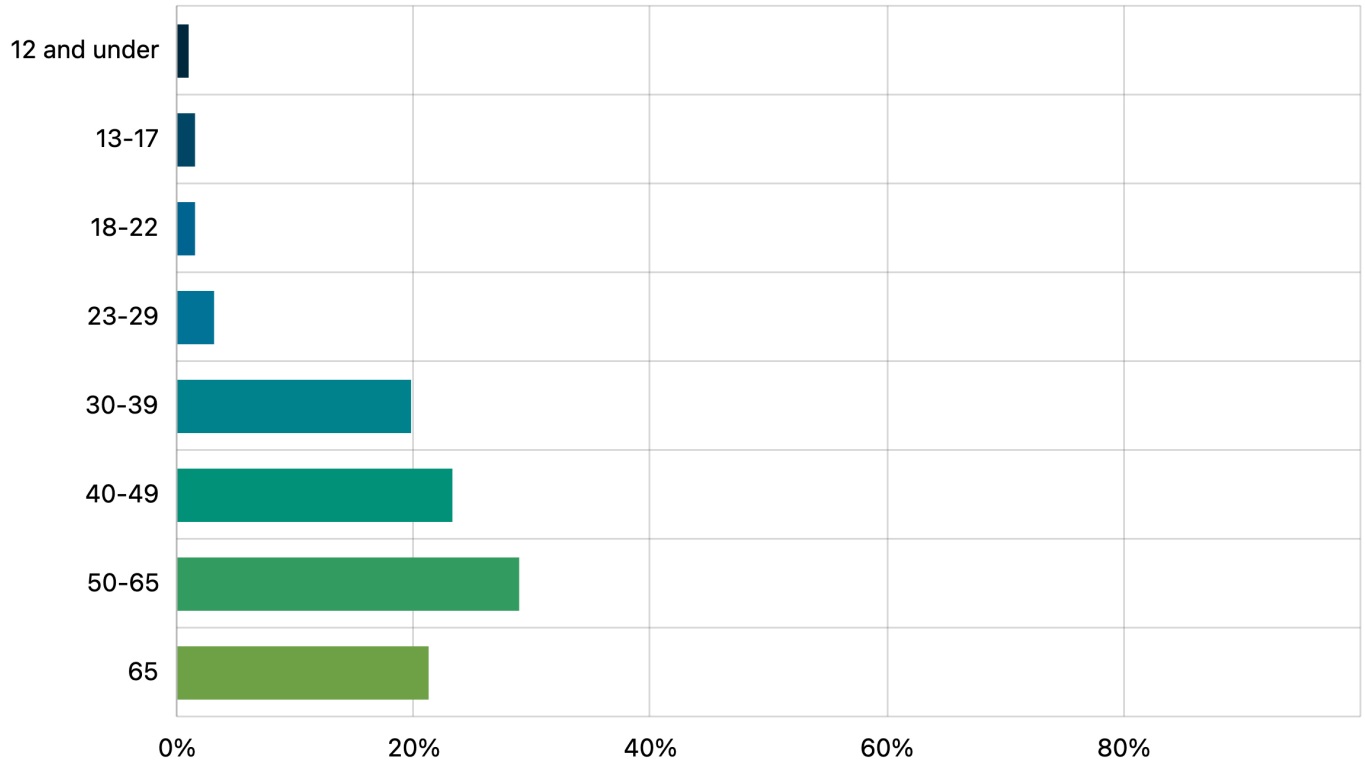
Multi Choice | Skipped: 44 | Answered: 730 (94.3%)



Answer choices	Percent	Count
The library helps people in my community	65.34%	477
The library contributes to the quality of life in my community	81.23%	593
It makes my role as a parent/caregiver easier	36.58%	267
Staff members always make me feel welcome	73.97%	540
The library works well with other community organizations and/or local businesses	33.15%	242
None of these	0.68%	5
Other	3.29%	24

12. What is your age?

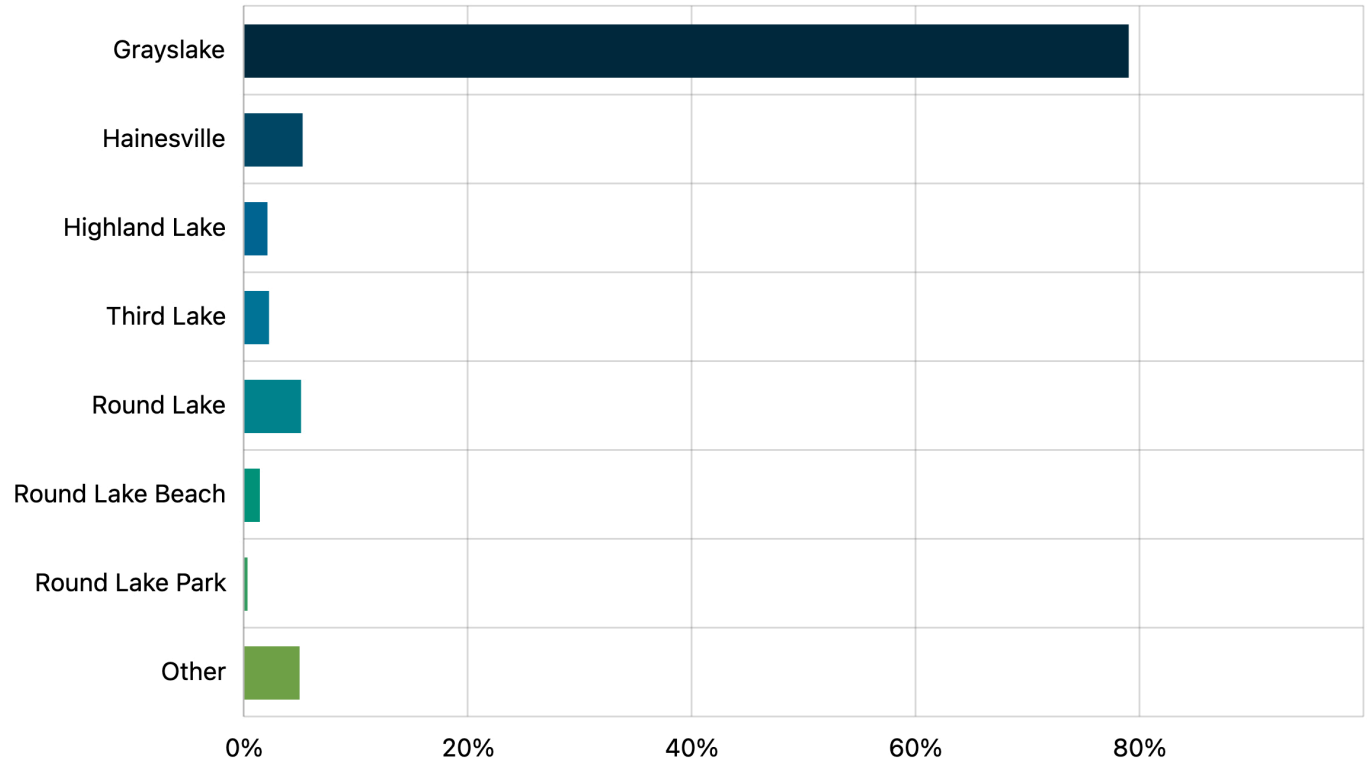
Select Box | Skipped: 29 | Answered: 745 (96.3%)



Answer choices	Percent	Count
12 and under	0.94%	7
13-17	1.48%	11
18-22	1.48%	11
23-29	3.09%	23
30-39	19.73%	147
40-49	23.22%	173
50-65	28.86%	215
65	21.21%	158
Total	**100.00%**	**745**

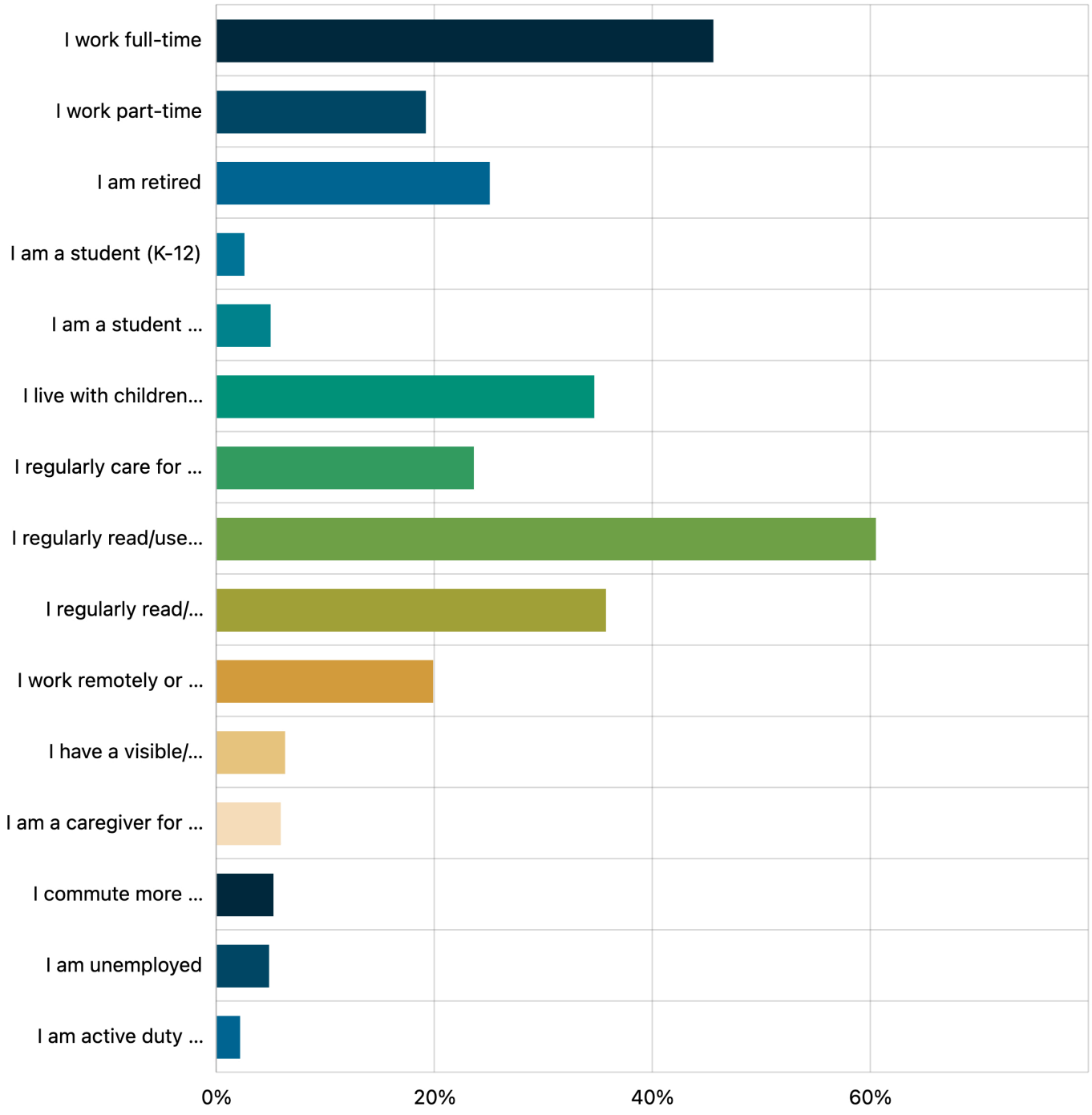
13. Where do you live?

Select Box | Skipped: 42 | Answered: 732 (94.6%)



Answer choices	Percent	Count
Grayslake	78.96%	578
Hainesville	5.19%	38
Highland Lake	2.05%	15
Third Lake	2.19%	16
Round Lake	5.05%	37
Round Lake Beach	1.37%	10
Round Lake Park	0.27%	2
Other	4.92%	36
Total	**100.00%**	**732**

14. Please choose all statements below that describe you.
Multi Choice | Skipped: 23 | Answered: 751 (97%)

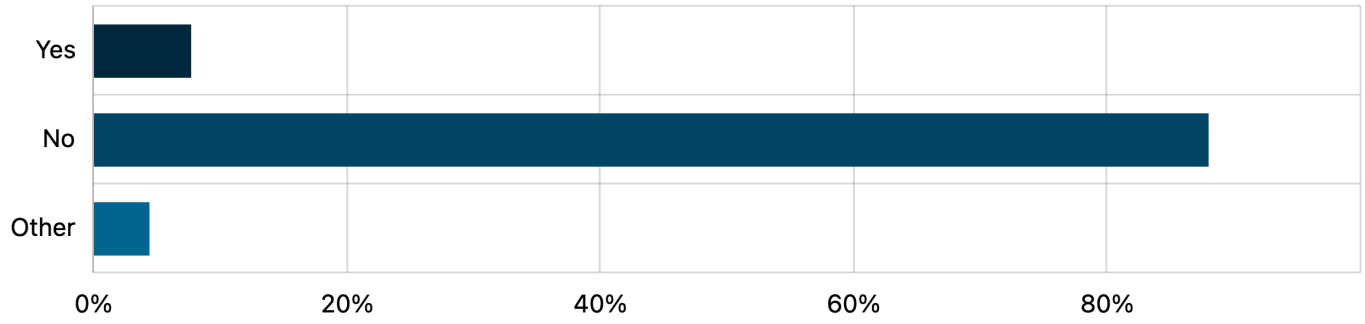


Answer choices	Percent	Count
I work full-time	45.54%	342
I work part-time	19.17%	144
I am retired	25.03%	188
I am a student (K-12)	2.53%	19

I am a student (higher education)	4.93%	37
I live with children under age 18 in my home	34.62%	260
I regularly care for children under age 18	23.57%	177
I regularly read/use physical books and materials	60.45%	454
I regularly read/use eBooks an eAudiobooks	35.69%	268
I work remotely or in a hybrid model	19.84%	149
I have a visible/invisible disability	6.26%	47
I am a caregiver for someone with a visible/invisible disability	5.86%	44
I commute more than 45 minutes for work.	5.19%	39
I am unemployed	4.79%	36
I am active duty military or a veteran	2.13%	16

15. Do you speak a language other than English at home?

Select Box | Skipped: 44 | Answered: 730 (94.3%)



Answer choices	Percent	Count
Yes	7.67%	56
No	87.95%	642
Other	4.38%	32
Total	**100.00%**	**730**

16. If you have any coments about the Grayslake Area Public Library please share below.

Short Text | Skipped: 495 | Answered: 279 (36%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

17. Please share your name and email address or phone number if you would like to be entered into a raffle for a chance to win one of three $100 gift cards.
Short Text | Skipped: 331 | Answered: 443 (57.2%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions